Pine View College Night:

College Planning and the College Admissions Landscape 2024-25

May 2024

Class of 2025 Winter-Spring College Planning Events

- **January-February 2024**

  Senior Scheduling (Classrooms)

- **January 2024**
  Intro to College Planning I (Classroom)

- **March 2024**
  Intro to College Planning II (Classroom)

- **March - June 2024**

  Meetings with Mr. Bergman

- **May 2024**

  Junior College Night/Outcomes Presentation

- *May 21, 2024*

  PVA sponsored Senior Parent Panel

- **Late May 2024**
  College Applications: Summer Planning (Classroom)

Class of 2025 College Planning - PVSCC Website

www.pvscollegecounseling.com

Class of 2025 College Planning - Resources

www.pvscollegecounseling.com

The College Admissions Landscape and Pine View School

- An Introduction to the Admissions Landscape
- Recent Changes in Admissions - What's Different? What Do We Control?
- Pine View Student Outcomes and Recent Data for In-state Public Universities - What's True and What's Not!
- Ivy League and Selective Admissions - Data-based Reality
- Data, Observations and Conclusions
- Counterproductive Behaviors and Their Consequences
- Positive Lessons and Advice for Behaviors Moving Forward

- Where we are in this Journey and what's next

The College Admissions Landscape

What has remained true?

- The quality of students

- Highly selective admissions remains…highly selective

- The number of 'seats' at colleges remains largely static

What has changed?

- An exponential growth in applications over the past five years
  - Increased virtual outreach and access by colleges and applicants
  - A doubling of CommonApplication colleges since 2015-2016 (500-->1000)
  - Use of Test-optional policies (not SUS of Florida), however…
  - Explosive growth in international and domestic applications
  - Far more selective and competitive than ever

The College Admissions Landscape

What We Control

- Our accomplishments and experiences
- The type and number of colleges to which we apply
- The overall quality of our applications - What and how we share
- *How we feel about the process and our outcomes*

- ## What We Do Not Control - Admissions Decisions
  - *Admissions decisions are not primarily based upon comparative ranking of individual student merit but instead on*
    - Policies related to Enrollment Management
    - The *Institutional Priorities* of each college

The GREAT NEWS! - PV Data In-State USF and UCF*

University of South Florida

2024	*79 Apps*	*77 Admit*	*2 Deny*	*25 ($16K)/28 ($20K)/2 ($24K)*
2023	109 Apps	108 Admit (28)	1 Deny	
2022	112 Apps	106 Admit (29)	6 Deny	
2021	38 Apps	34 Admit (10)	4 Deny	
2020	43 Apps	37 Admit (8)	6 Deny	

University of Central Florida

2024	*43 Apps*	*42 Admit*	*1 Deny (4 Incomplete)*
2023	59 Apps	54 Admit (7)	4 Deny
2022	67 Apps	64 Admit (16)	3 Deny/Unk
2021	38 Apps	34 Admit (10)	4 Deny/Unk
2020	43 Apps	37 Admit (8)	6 Deny/Unk

* 54/55 applicants were accepted at ALL other in-state public universities (FAMU/FAU/FGCU/FIU/FPI/NCF/UNF/UWF)

Florida State University Data 2024

Total Applicants: Over 77,000 applications
On Campus Admits: Appx 17,000 (21.8%)
Pathways Offers: Appx 2,000

Pine View Outcomes

- 107 Total Applications*
- 91 Admitted - **85% admit rate** *1* Pathways (<1%)
  - 30 Honors College Offers
  - *61 Vires Scholarship (14 Benacquisto)*

Four-year FSU Data

2023 Admissions (119 Apps)
102 Admitted (86%) 43 enrolled
7 Pathways (7% of offers)
93% on campus admit rate

2022 Admissions (122 Apps)
98 Admitted (80%) 29 Enrolled

2021 Admissions (105 Apps)
90 Admitted (86%) 33 Enrolled

2020 Admissions (111 Apps)
95 Admitted (85%) 27 Enrolled

University of Florida Admissions Data 2024

Total Applicants: Estimated at over 74,300 (+10,000 over last year)
Campus Admits: Appx 17,000 (Class size of 7000). Admit rate of 23%

PaCE Admits: 2,000   -   Pathway to Campus Enrollment
Gator Engineering: 500   -   Gator Engineering @ SCF/SF

2018-19   38,905 Applications - 15,077 Admitted (38.7%)
2013-14   27,107 Applications - 12,618 Admitted (46.5%)

*Common Data Set https://ir.aa.ufl.edu/reports/cds-reports/

University of Florida - Pine View Data 2020-24

105 Completed Applications

- 55 Admitted (52%)/50 Denied A few *stunning* denies

- This number includes 11 PaCE/4 Gator Engineering/1 Innovation Academy (29% of total acceptances)

- Thus a 37% on campus admit rate (appx same as last year)

7 FTDE Applications

- 1 Admitted/6 Denied - 1 Later Offered Transfer Opt-in

Conclusions

- *UF Enrollment Management.* Claims of a holistic process. PV admits to PaCE and GE bolster metrics and credibility

Four year UF Data

2023 Admissions (134 Apps)
81 Admitted (60%) 37 enrolled
17 PaCE and 15 GatorEng (40%)
36% on campus admit rate

2022 Admissions (159 Apps)
93 Admitted (58%) 38 enrolled
19 PaCE/6 GE - 27%
43% on campus admit rate

2021 Admissions (121 Apps)
64 Admitted (53%) 28 enrolled
9 PaCE/3 GE - 19%
43% on campus admit rate

2020 Admissions (114 Apps)
76 Admitted (66%) 35 enrolled
21 PaCE/2 GE - 30%
40% on campus admit rate

Context for Ivy League and Highly Selective Colleges

Keys to Remember

- PV Student accomplishments are exceptional but not unusual in these *most* competitive applicant pools

- The limited number of seats at selective colleges (1100-->3500)

- The exponential growth in applications over the past five years

- What we control (our experiences, applications and list) *versus*

- The primary determinants in selective college admissions
  - Enrollment management
  - The Institutional Priorities of each college

Ivy League 5 Year PV Application and Admit Data

Columbia University

Class	Apply	Admit	Enroll
2024	23	1 (2)	1
2023	20	3	2
2022	21	3	1
2021	20	0	0
2020	16	4	3

Total Applications *60,248*
Admitted 2,313 (1500*)
Admit Rate **3.85%**

2017-18 32,952 (7%)

Cornell University

Class	Apply	Admit	Enroll
2024	21	0 (5)	0
2023	21	3	1
2022	21	6	5
2021	24	4	1
2020	16	0	0
2019	19	6	1

Total Applications TBR
Admitted 5139 (3500*)
Admit Rate Estimate TBD

2017-18 43,041 (14%)

Harvard College

Class	Apply	Admit	Enroll
2023	21	0 (3)	0
2022	21	3	3
2021	17	1	1
2020	22	1	1
2019	15	3	3

Total Applications 54,008
Admitted 1,937 (1,600*)
Admit Rate 3.59%

2017-18 34,295 (5.9%)

Princeton University

Class	Apply	Admit	Enroll
2024	18	2 (2)	2
2023	19	2	2
2022	14	2	0
2021	17	1	1
2020	17	3	3

Data Withheld
Admit Rate estimate 5%
Freshman Class (1400*)

2017-18 30,938 (7%)

University of Pennsylvania

Class	Apply	Admit	Enroll
2024	18	2 (1)	2
2023	23	2	0
2022	19	3	1
2021	16	4	3
2020	17	4	2

Total Applications *65,230*
Admitted   3,300 (2,400*)
Admit Rate 5.8%%

2017-18 35,868 (9.9%)

Yale University

Class	Apply	Admit	Enroll
2024	24	0 (2)	0
2023	22	2	2
2022	21	1	1
2021	15	2	2
2020	15	2	1

Total Applications *57,465*
Admitted 2,146 (1,641*)
Admit Rate *3.7%*

2017-18 30,932 (6.3%)

Some Ivy League 5 Year PV Application and Admit Data

Stanford University

Class	Apply	Admit	Enroll
2024	10	1	0
2023	15	3	3
2022	20	1	1
2021	19	1	1
2020	18	0	0

Total Applications *TBR*
Admitted 2,313 (1500*)
Admit Rate 3.85%

2017-18 32,952 (7%)

Brown

Class	Apply	Admit	Enroll
2024	15	1 (1)	1
2023	20	0	0
2022	26	2	1
2021	18	2	1
2020	14	2	0

Total Applications 48,898
Admitted 2521 (1700*)
Admit Rate Estimate 5.2%

2017-18 32,723 (8.8%)

MIT

Class	Apply	Admit	Enroll
2024	18	2	2
2023	11	0	0
2022	19	1	1
2021	12	3	3
2020	8	1	1

Total Applications 28,232
Admitted 1,275 (1,000*)
Admit Rate 4.6%

2017-18 20,247 (7.5%)

Dartmouth

Class	Apply	Admit	Enroll
2024	9	0 (1)	0
2023	11	1	1
2022	8	2	1
2021	10	1	1
2020	7	1	0
2019	8	2	1

Total Applications *31,657*
Admitted 1685 (1100*)
Admit Rate 5.3%

2017-18 20,035 (10.4%)

General Observations
- Overall applications to "Ivies" have nearly doubled in the past five years. Admit rates have been halved

- Seats are further limited by enrollment strategies/institutional priorities

Pine View - Ivy League Data Observations

- 2024 PV Outcomes were down significantly (9 acceptances *v.* 19 in 2023 (and 23 in 2022- though larger class size)

- Numbers of PV applications have increased individually and collectively This despite smaller class sizes. #s unjustifiably high (and apps less competitive) Decline in focus and quality of individual applications

- PV acceptances are typically in the range of 0-3/, varying from year to year, but exceeding overall acceptance rates

- Accepted students are in many cases "hooked" (First Gen, recruited athletes, legacy, under-represented)- *IP and EM*

Highly Selective 5 Year PV Application and Admit Data

Duke University

Class	Apply	Admit	Enroll
2024	19	1 (2)	0
2023	22	3	1
2022	22	6	1
2021	19	4	3
2020	24	1	1

Total Applications *54,191*
Admitted   2,790
Admit Rate *5.1%*
PV Matriculation 6/15

Johns Hopkins University

Class	Apply	Admit	Enroll
2024	10	1 (1)	0
2023	16	0	0
2022	19	2	1
2021	9	1	0
2020	11	3	1

Total Applications 38,100
Admitted   1,749
Admit Rate 5.0%
PV Matriculation 2/7

Northwestern University

Class	Apply	Admit	Enroll
2024	12	2 (1)	1
2023	13	1	0
2022	15	2	1
2021	9	0	0
2020	12	3	3

Total Applications 50,000+
Admitted 3,750
Admit Rate 7.5%
PV Matriculation 5/8

Tufts University

Class	Apply	Admit	Enroll
2024	14	0 (4)	0
2023	9	3	2
2022	6	2	0
2021	10	1	1
2020	7	0	0

Total Applications 34,400
Admitted   3,400
Admit Rate 10%
PV Matriculation 3/6

Washington University in St. Louis

Class	Apply	Admit	Enroll
2024	8	1 (1)	0
2023	4	0	0
2022	10	3	1
2021	9	1	0
2020	11	3	0

Total Applications 33,000
Admitted   TBA
Admit Rate TBA
PV Matriculation 1/8

Vanderbilt University

Class	Apply	Admit	Enroll
2024	18	0 (4)	0
2023	19	1	0
2022	20	4	2
2021	23	2	0
2020	20	2	1
2019	20	3	1

Total Applications 47,171
Admitted 2,401
Admit Rate 5.1%
PV Matriculation 4/12

Highly Selective Data Observations and Conclusions

- Overall applications to Highly Selective Colleges/Universities have increased exponentially over the past five years as well

- Pine View applicant numbers to HSC&U remain as high as Ivies *AND* Acceptances are not considerably better than Ivies for PV students (0-3). Yields tend to be lower as families opt for Florida publics

- Only 19 of the 56 students accepted the past five years to these six colleges matriculated. Not great news.

- Students tend to use these colleges as back ups, chasing dollars, and don't matriculate even when accepted. Harm to future yields!

- Increased importance of Early Decision applications at these!

Very Selective 5 Year PV Application and Admit Data

Boston University

Class	Apply	Admit	Enroll
2024	19	3 (6)	0
2023	20	3	1
2022	16	4	3
2021	17	7	1
2020	13	3	0
2019	12	5	1

Total Applications 78,751
Admitted   8,600
Admit Rate 11%
PV Matriculation 6/25

Northeastern University

Class	Apply	Admit	Enroll
2024	21	5 (8)	3
2023	19	3	2
2022	25	4	1
2021	23	12	2
2020	12	6	2

Total Applications 98,373
Admitted
Admit Rate 7% estimated
PV Matriculation 10/30

Emory University

Class	Apply	Admit	Enroll
2024	12	4 (2)	0
2023	15	4	2
2022	14	3	1
2021	13	3	0
2020	11	5	1
2019	10	3	0

Total Applications 34,914
Admitted   5,058
Admit Rate 14.5%
PV Matriculation 4/22

University of Miami

Class	Apply	Admit	Enroll
2024	22	10 (7)	2
2023	22	5	2
2022	34	12	2
2021	18	9	2
2020	28	16	3
2019	22	8	0

Total Applications 48,141
Admitted 9,147
Admit Rate 19%
PV Matriculation 11/60

Georgia Institute of Technology

Class	Apply	Admit	Enroll
2024	18	4	2+
2023	15	3	0
2022	23	5	2
2021	15	4	1
2020	18	4	0
2019	20	7	0

Total Applications 60,000
Admitted 8,366
Admit Rate
13.8%/10%Oos
PV Matriculation 5/27

University of Virginia

Class	Apply	Admit	Enroll
2024	15	6 (4)	4
2023	11	1	0
2022	6	4	0
2021	15	4	0
2020	7	2	0
2019	18	6	1

Total Applications 58,995
Admitted 9,726
Admit Rate 16%/13% OoS
PV Matriculation 5/23

Very Selective Data Observations and Conclusions

- Most often these are used as 'back ups' though data do not support these as 'safe' or likely choices

- Families apply with the hope of chasing merit dollars. Again, in most cases, these opportunities do not materialize

- Even when accepted students don't matriculate and instead attend a Florida public university

- Harm to future yields - Enrollment management

- Note the number of Waitlist offers this year (overall *129* v. 77 last year)

A Partial List of College Acceptances "Left on the Table" for FL Public Universities 2020-24

American	Middlebury	University of SoCal
Brandeis	Northeastern	*University of Virginia*
Boston College	Tulane	*Univ of Washington*
Boston University		*Univ of Wisconsin*
Cornell	*University of Cal...*	Wake Forest
Davidson	*University of Colorado*	Washington & Lee
Emory	*University of Georgia*	*William & Mary*
Georgetown	University of Miami	Williams College
Georgia Inst Tech	*University of Michigan*	
Johns Hopkins	*UNC Chapel Hill*	

Consequences of Overapplication

Individual

- Diffused effort and lack of focus

- Unnecessary workload and anxiety

- Poorer outcomes & sadness

Institutional

- Pine View reputation as a low yield institution

- Fewer Regular Decision offers of admission to PV students over time

- Use of Waitlist to gauge interest

Other Harmful Behaviors in the Application Process

- Misleading or untrue claims in application

- Applying Early Decision (ED) and not matriculating

- Self-sabotage within application. Self-report of being 'forced' to apply to colleges (2X)

- Failure to cancel Regular Decision applications after an Early Decision offer (subsequently offered admission at other colleges)

- Overapplication (in excess of recommended apps-NACAC). Several this past year in excess of twenty

- Applying and being accepted to *need-based only* colleges, then choosing to attend in-state (previous slides)

General Observations

Each year 60%.+/- of Pine View students remain in-state. Why?

- In-State tuition, Bright Futures and Florida Prepaid opportunities
- Full use of AP and DE Credits (up to 45 credits)
- Long-term trajectory (graduate school)

That said, approximately 85-90% of PV Seniors apply to one or more private universities each year. Why?

- Motivation and opportunity (Means…)
- Accomplishments at PV, individual aspirations, expectation, valuing of undergraduate setting and selves

What does this all Mean? What to do?

- Research and select Colleges based on how they match you and your interests and priorities (Finding Your Fit!)

- Properly value colleges and your willingness to pay (both public and private). Be willing to consider other colleges

- In your application be sure to make a compelling case for how and why you are a match

- Assess the role of demonstrated interest and the value and appropriateness of an Early Decision application

- Assess your short and long-term goals (graduate or medical school?)

- Approach the process realistically, understanding the highly selective admissions environment and the primary role of institutional priorities and enrollment management

What *NOT* to do

- Overvalue/undervalue name or perceived status of a college (or rely upon USNWR-like 'rankings')

- Apply if you are unable or unwilling to pay (Use *Net Price Calculators*)

- Overapply to too many colleges and diffuse your effort

- Take any decision personally or allow a decision to affect how you feel about yourself, nor judge the outcomes of others

Summer Planning - A To Do List

- Create a reasonable, diversified, well balanced college list
- Develop a college spreadsheet with deadlines and requirements; testing, essay, recommendation, honors, housing…
- Complete assigned tasks prior to meeting with Mr. Bergman (Resume/Questionnaire/Prompts)

- Plan for any additional SAT/ACT testing
- Create a *Common App* account and review the application
- Review the *Common App* essay prompts and work on drafts.
- Find and review, as possible, supplemental essays

- Late Summer mailing/instructions and appointments

Thank you for Coming